Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · WINTER 1978/79

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Cover Story: Perhaps the characters of Disneyland are in little need of a Guided Tour to find their way around the Park, but many first-time visitors enjoy the services of a personal escort who can answer questions and acquaint them with the wonders of each themed land. See page 3.

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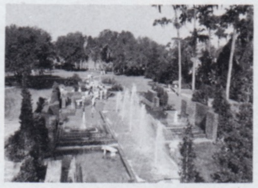

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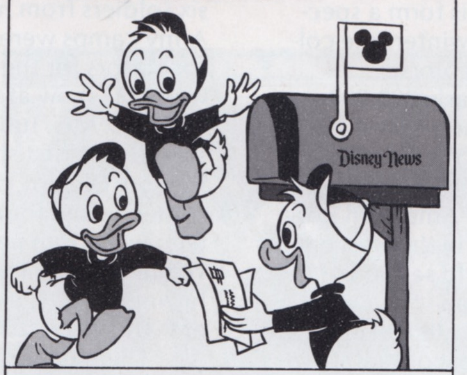


If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif. 92803

Sirs:

I would be very happy if you would have future articles on how to draw Disney characters, because when I'm old enough I would like to become a comic book artist.

David Dodson
North Hollywood, California

This issue's "How to Draw Goofy" is the final article on this subject. Good luck on your career goals. — ED

Sirs:

Why don't you print stories concerning attractions planned for now and the near future?

Tom Cardoza
Stockton, California

Keeping our readers informed on events and new attractions at both theme Parks is our primary concern. We publish information as soon as it is released . . . for example, the article on Big Thunder Mountain Railroad in the Fall, 1978 issue. — ED

Sirs:

I like to see the "Disney Magic" preserved and continually improved upon.

Tim Clark
Escondido, California

Sirs:

I was wondering if one of my favorite rides, the Matterhorn, will eventually be added to Walt Disney World.

H. J. Harrison
Burlington, Connecticut

We know of no present plans to add a Matterhorn to Walt Disney World. The two parks were not designed to be identical; even similar attractions are different. — ED

Note to J. W. Hickman of Albuquerque, New Mexico: The cover for our Spring 1978 issue was photographed in December, 1977 with released models. Sorry. — ED

Effective with this issue, Disney News subscription prices will be $3.00 for three years within the United States (12 issues); and $3.00 for one year outside the United States (4 issues). Present subscriptions will be honored at the former rate through end of subscription.

Welcome to the Magic Kingdom Club for 1979!

Walt Disney's
Magic Kingdom Club
1979 Membership Guide
And Vacation-Travel Book

Welcome to the Magic Kingdom Club for 1979!

The Club's newly expanded 1979 Membership Guide (pictured here) is now available at your Personnel or Recreation office. With sixteen full-color pages detailing the Club's complete spectrum of benefits and programs, the 1979 Guide provides all the information you need to get the most out of your Club membership.

In past years, we have published four or five different brochures to cover the vacation plans at Disneyland and Walt Disney World plus our travel programs to various destinations. Now, we have combined everything into one, complete, easy-to-use Membership Guide and Vacation-Travel Book.

Aside from complete coverage of Magic Kingdom Club benefits and exclusive Family Vacation Plans at both Disneyland and Walt Disney World, there is information on our nationwide benefits at Howard Johnson's Motor Lodges; beautiful Cypress Gardens in Florida; our special cruise program with Norwegian Caribbean Lines and a lot more worthwhile information.

We are also pleased to introduce the biggest and most diverse selection of travel adventures in the Club's history. In the 1979 Guide and Vacation-Travel Book, you will find details on our Mexico City/Ixtapa tours with many departures throughout the United States; exciting Walt Disney World/Bahamas cruise tours departing from California; and our brand new Morocco/Spain tours from the East Coast.

We are excited about these new programs for 1979 and we're pleased to make this all-in-one Guide available to our Club members. Quantities have been sent to all Club Chapters worldwide and are now available. Be sure to pick up your copy today and experience all the excitement and benefits of your membership in Walt Disney's Magic Kingdom Club!

Bob Baldwin

Bob Baldwin
National Manager
Magic Kingdom Club

A Winter Garden of Flowers

When frost and snow have trimmed back the flowers and greenery in most areas of the United States, central Florida is still in full bloom, particularly in one beautiful garden spot near Walt Disney World.

Here, at Cypress Gardens, the holidays are celebrated with a Yuletide Festival of Flowers. Hundreds of bright red poinsettias decorate the 165-acre attraction that borders two large lakes.

Along the shorelines and picturesquely located throughout the Gardens, blooming azaleas, mums, camellias, salvias, bougainvilleas and amaryllis form a spectacular wintertime collage of colors.

Nearly 200,000 roses add their brilliant hues to parts of the Gardens, but especially in the magnificent All-American Rose Garden in the Gardens of the World section of the attraction.

Located 30 miles southwest of Walt Disney World near Winter Haven, Cypress Gardens evolved from a plot of swampland in 1931 into a popular visitor stopover that includes a world-famous ski show, the Florida Sports Hall of Fame and the beautiful Gardens.

Originators Mr. and Mrs. Richard D. Pope, Sr. officially opened Cypress Gardens on January 2, 1936. In August of 1942, six soldiers from nearby Army camps were the spectators for the first water ski show at the Gardens. Mrs. Julie Pope staged that first show with her son, Dick Jr., daughter Adrienne and four other teenagers from nearby Winter Haven. The following Sunday, a convoy of 800 soldiers arrived.

There have been four daily presentations of the Water Ski Revue, featuring the Aquamaids and Champions, since 1946. The shows take place at 10 a.m., noon, 2 and 4 p.m., and may be comfortably viewed from two modern, roofed stadiums facing Lake Eloise.

Guided boat tours cruise over the lagoons, canals and lakes of the Gardens, sharing with guests some of the lovely tropical scenery accessible only by water.

The newest major addition to the attraction is the Gardens of the World, where in 12 botanical settings, guests can enjoy representations of other beautiful garden spots of the world.

Cypress Gardens is open year-round from 8 a.m. until 6 p.m. Lodging, fast-food shops, restaurants and gift shops are available.

Easily accessible by bus or automobile from Walt Disney World, Cypress Gardens offers a special admission price to card-bearing Magic Kingdom Club members.

Designed just for you...

If you're a first-time visitor or a curious returnee to Disneyland... eager to discover all the exciting adventures of the Magic Kingdom, but unsure where to begin... the Guided Tour is designed for you.

In response to many requests from local and international Disneyland guests, Guided Tours had their beginnings in 1958. Today, tour groups visit Disneyland's seven different "themed" lands accompanied by young and effervescent personal guides. Visitors with limited time to spend are quickly familiarized with the Park and its major attractions. And, all-day guests are able to formulate information regarding Disneyland's entertainment, special adventures and events and plan their days accordingly. They also learn historical facts, some "Disney magic" secrets, where they may shop, dine and purchase additional tickets for use after the tour.

Tours are dispatched just inside the Park to the left of Main Street's red brick City Hall, from the "Guided Tour Garden." Tour guides greet the guests, exchanging their tour tickets for colorful identification tags. The lady members of the tour guide corps are distinctively outfitted in a riding habit, complete with Royal Stewart tartan, red vest, jockey cap

Continued

The Guided Tour

Continued

and riding crop. A matching Royal Stewart vest and tie, together with red slacks, are sported by the male members of the department.

Five popular attractions are enjoyed by each group during the 2½ to 3 hour walking tour of the Park. First on the agenda is the Disneyland Railroad "grand circle" tour and overall view of Disneyland's 76.6 square acres. Returning to the Main Street Railroad station, the walking portion of the tour takes groups along turn-of-the-century Main Street, USA architecture and atmosphere. Leaving nostalgia behind, groups make their way into the tropical vegetation of Adventureland to New Orleans Square for an unforgettable cruise with the rollicking "Pirates of the Caribbean." Then it's on to Bear Country where "Country Bear Jamboree" awaits them with a hand-clappin', foot-stompin', country-western revue!

Near Bear Country's Mile-Long Bar, a short rest break allows tour members to "gear up" for the remaining attractions and to ask questions or share travel experiences.

Strolling along the Rivers of America, groups are led toward Frontierland and a glimpse of the Old West. Then it's on to Tomorrowland for a look into the future. Disneyland's modern system of mass transportation, the "Peoplemover," provides a survey of the pulsating panorama below.

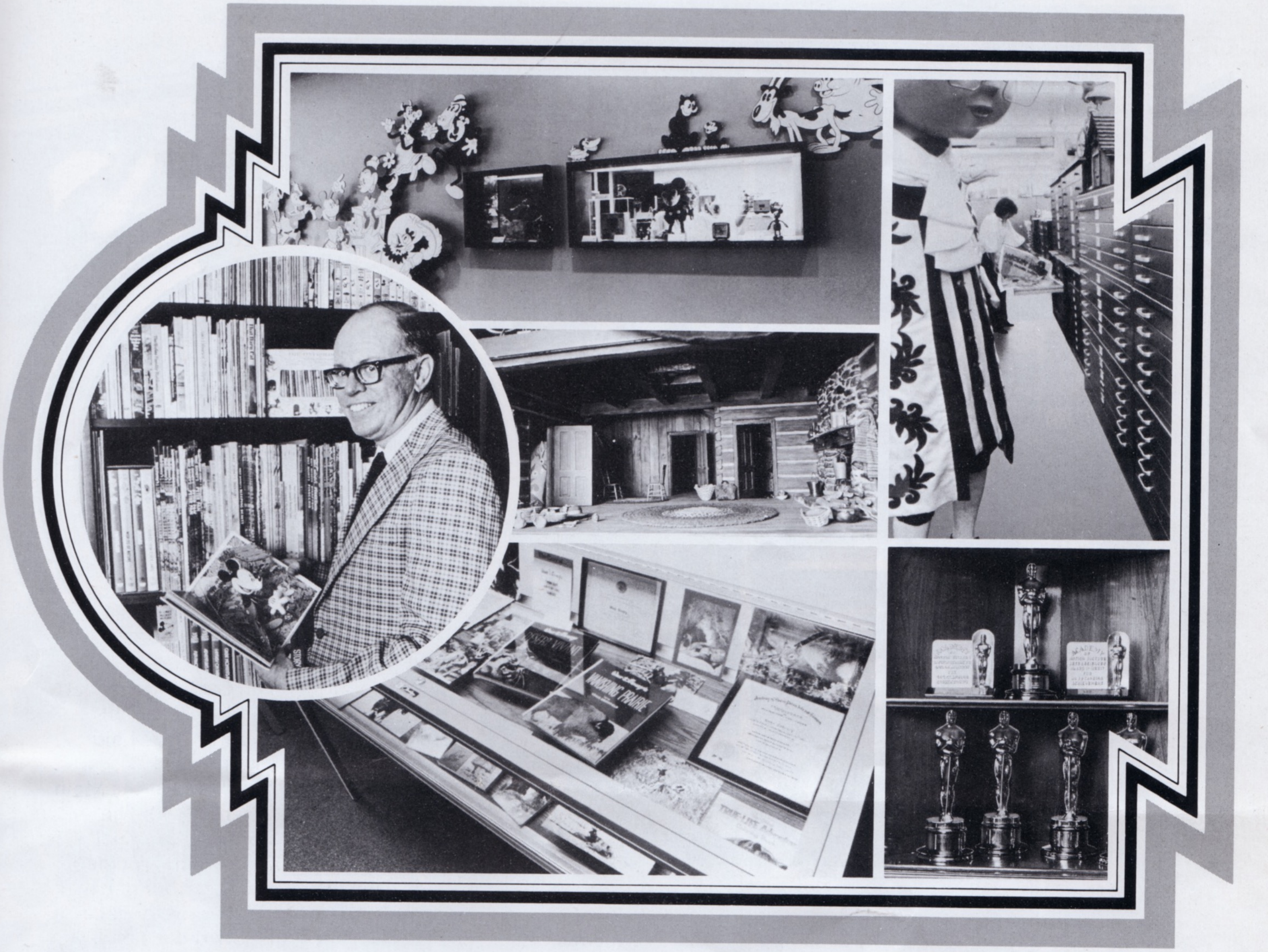
It's a short walk to Fantasyland for the final attraction, "It's A Small World," the happiest cruise that ever sailed around a colorful world of singing and dancing children. Before tour members go their separate ways, they are reminded of their two additional tickets. They are good at any two Park attractions, including a repeat of one already experienced.

Disneyland's tour guides are carefully screened and selected on the basis of appearance and personality. The chosen young ladies and men undergo extensive training, equipping them to field a variety of questions and to cope with crowds during busy summer and holiday seasons. They are truly "people oriented"; eager to offer any services or assistance to make a Park visit more pleasant.

Each guide is normally assigned between 10-25 people on a tour. Guided Tours attract visitors from all walks of life and from all corners of the world. And, it's not unusual to discover that your guide really *is* speaking French to that family of five in your group. Many Disneyland guides are bi- or multi-lingual, representing a variety of languages.

Guided Tour tickets including Park admission may be purchased at Disneyland's Main Gate entrance, at $9.50 for adults and $6.50 for children, ages 3-11. After one has paid admission and entered the Park, tickets may be purchased at the Main Street train station for $4.00. The seven major attractions, personal attention and information provided by each guide make the tour package a tremendous bargain for vacationers. Tours are offered every day that Disneyland is open, rain or shine ... until 3 p.m. during the fall, winter and spring, and until 5 p.m. during the summer season.

"He travels fastest who travels alone" may be valid in some cases, but Disneyland's Guided Tours prove that group sight-seeing can be informative and fun!



The DISNEY ARCHIVES

A Treasure Chest for Disney Devotees

All of us enjoy a stroll down memory lane from time to time, but rarely do we have the opportunity to make a sentimental journey that compares with a visit to the Walt Disney Archives.

Located at the Disney Studio in Burbank, the Archives is a museum for nostalgia buffs, a library for historians and scholars, and a veritable treasure chest for Disney devotees. This intriguing research facility was established in 1970 to collect and preserve an infinite variety of materials relating to Walt Disney and the entire Disney organization. However, the Archives is historically significant for the entertainment industry as well as Walt Disney Productions. According to Disney archivist Dave Smith, not all film studios have made the effort to preserve their history and have consequently lost a wealth of information.

Several separate endeavors anticipated the formation of the Disney Archives. Historically conscious secretaries and Disney employees had saved letters, memos, character merchandise and other "collectibles." In addition, the Studio Records Center had saved important legal and financial documents, while a clipping service had stocked Disney publicity files since 1924. During the late sixties, the Disney family and Studio management recognized the need for an organized resource center where one could readily obtain information dealing with all the facets of the now expanded and diversified Walt Disney Productions.

In 1970, Dave Smith—a former UCLA reference librarian who had interned in Washington's Library of Congress—joined the Disney organization to supervise the establishment of a suitable archives facility. The present Archives found a permanent home on two floors of the new Roy O. Disney Building at the Studio in 1976.

A visit to the Archives is like peering into a time capsule of film history, although much filed information focuses on Walt Disney, the man, and his family. Letters, personal effects, tape recordings and speech transcripts,

Continued

INGERSOLL
MICKEY MOUSE
WRIST WATCH
MICKEY MOUSE
BOOK NO. 3
by
WALT
DISNEY

The DISNEY ARCHIVES

A Treasure Chest for Disney Devotees

Continued

personal gifts, and photos from the famous and infamous, office furnishings, awards, Disney family genealogy and more than 8,000 family photos help record the life and career of the man named "Showman of the World."

In addition, a complete collection of domestically published Disney books, magazines and comic books has been cataloged, along with foreign publications. An impressive music library includes records produced by the Walt Disney Music Company, plus discs released on other labels, tape recordings and sheet music.

The fascinating visual story of each Disney animated classic is told with original sketches, storyboards, animated drawings and painted cels. And, a storehouse of publicity materials, physical models, negatives and photographic stills document the development of Disney Theme Parks, resorts and future projects.

Another boon to researchers is an accumulation of indices, catalogs and files — providing quick access to annual and stockholder reports, merchandise licensees, military insignia produced by Disney, plus studio personnel and talent biographies.

The Archives houses a colorful assortment of costumes and props from old Disney movies. Although Studio films are stored in separate vaults, the Archives helps to locate original cartoon prints or vintage films.

Besides maintaining and enhancing these incredible collections, Dave and his assistant, Paula Sigman, perform service-oriented activities for Disney employees and the general public. Dave is often called upon to authenticate artwork, Walt's signature, souvenirs and other memorabilia.

Although many authors have utilized their professional assistance, Dave and Paula are eager to further increase general awareness of the Archives. The repository is open to all Disney employees and by advance appointment to qualified students and writers. Providing accurate and exclusive Disney information is a most challenging and rewarding occupation . . . as Paula explains, "It's exciting to give our people not just what they ask for, but more!"

PEE WEE WINNERS

"I want to be a lady pro," little six-year-old Maria Castellucci declares without hesitation.

It will take a few years to reach that ultimate goal, but Maria, her older sister, Vanessa and another determined central Florida youth, Louis Mitrovich, are already winning at their favorite sport.

All three of the youngsters competed in and won their division's trophy in the Orlando Jaycees-sponsored International Pee Wee Tournament held at the Walt Disney World Vacation Kingdom this past summer. And there to congratulate them was their proud pro, Walt Disney World Golf Studio Head Professional Phil Ritson. He and his assistants had been coaching the trio since spring.

Maria comes from a family of seven girls, five of which are golfers. She has been participating in the sport since she was two and a half years old and has won six tournaments in a row since she was three. Three were at the Pee Wee tournaments.

Sister Vanessa, who took her Pee Wee 10 & 11-year-old division championship with a score of 89, won six tournaments during the summer. She was voted the top 11-year-old in the U.S. and Canada by *Golf Magazine* after her All-American Girl tournament win in Pinehurst, N.C.

The girls and their father credit Phil with the marked improvement in their golfing abilities. Says Rick Castellucci, "He's by far the best pro we'll ever come by. They respect him more than anyone else they've met . . . so they listen well."

Louie agrees with the "Golfing Castelluccis," "My first pro lesson came from Phil. He helped shape me up . . . finding all the mistakes, like sharpening up a pencil."

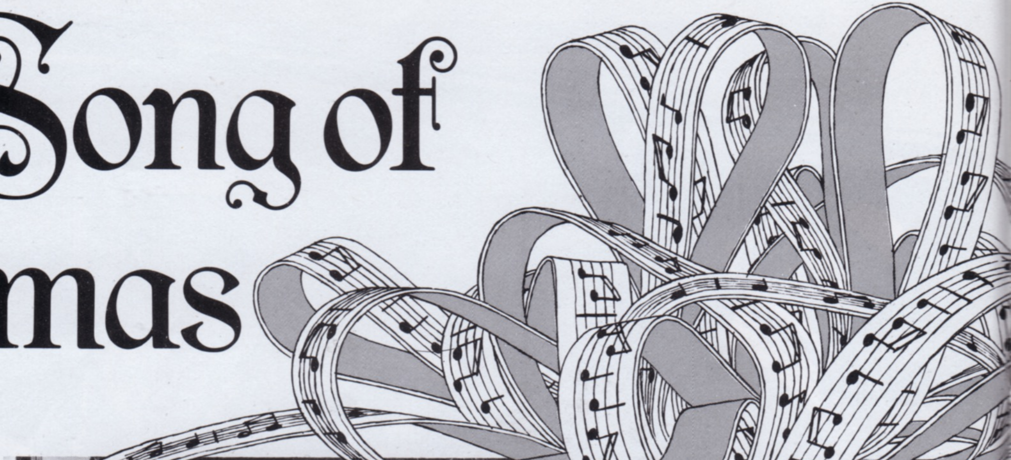
Competing as an 11-year-old during most of the summer, Louie took the titles at the Florida Junior PGA tournament and the Babe Zaharias Invitational before shooting his low-score 83 gross at the Pee Wee event.

Phil Ritson (who is affectionately called Uncle Phil by Maria) is head of a team of instructors at the Golf Resort which uses modern technology coupled with years of experience to teach golf to people of all ages.

"I love to teach children. We develop a very close personal relationship and work very slowly and carefully with them," says Phil, adding, "You have to keep them amused so that they do not get bored. There are many techniques that we have to keep them interested."

The coming year will most definitely see more trophies captured by Phil's star students. As for Walt Disney World's participation, Phil notes, "Pee Wee golf will be an important part—and one of the highlights—of our summer golf program."

Sing a Song of Christmas



Holiday finery adorns every shop and walkway this time of year in the Magic Kingdom and Walt Disney World Village. The giant Christmas trees are sparkling in the luminescence of thousands of twinkling lights, while colorful parades and shows entertain Vacation Kingdom guests.

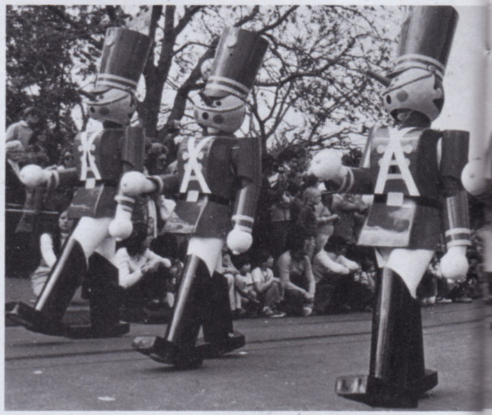
It is the music of Christmas, however, that is the ribbon on this bright package, the traditional songs and instrumentals which tie together the customs and spirit of the season. In fact, carols are such an integral part of the holidays that, without them, it just would not be Christmas.

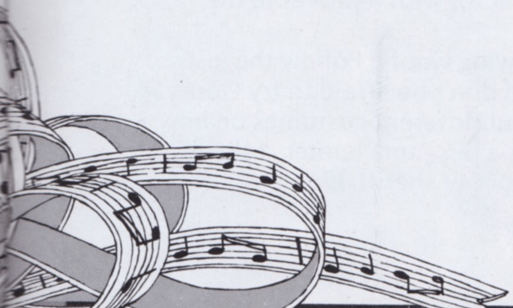
But who began this deep-rooted tradition? The actual origin of the association of Christmas and caroling is unknown, although most historians believe that music has always been used in the church to celebrate the birth of Christ. Some trace the first carol back to 129 A.D., while others believe that songs sung in Biblically themed, 8th-century mystery plays were popularized into street carols by the audiences.*

St. Francis of Assisi is said to have sung carols at his 1223 A.D. presentation of the first life-sized Nativity scene. A re-creation of this awesome living crèche is presented at Walt Disney World Village twice nightly at 7 and 8:30, December 15-24. Interspersing the Innkeeper's narration of the Christmas story with traditional songs and hymns, the Dickens Carolers help create a very moving Glory and Pageantry of Christmas program.

Over in the Magic Kingdom, joyful refrains of "Jingle Bells" fill the theme park with the gaiety of the season, as this and other musical favorites float from the shops and are echoed in every Christmas event.

One such celebration is the Very Merry Christmas Parade, a





musical portrayal of a child's vision of Christmas. Giant-size toys, reindeer, gingerbread men and Santa join all the Disney characters in a march down Main Street, U.S.A., at 2 and 9 p.m. (at 2 p.m. only December 24 & 31 and January 1), December 16-January 1.

Strolling along Main Street following each afternoon parade, the Dickens Carolers musically take guests back to the mid 18th century, when groups of singers carried Yuletide greetings from house to house.

Top hats, heavy wool coats, fur muffs and collars and sweeping hoop skirts of brocades and silk garb the carolers, just like in the days of English novelist Charles Dickens.

The singers' repertoire includes special arrangements, medleys and rounds which they have developed from a collection of traditional carols and modern Christmas songs.

Perhaps the most beautiful and inspiring event in the Magic Kingdom each Christmas season is the Candlelight Procession. Over 1,000 members of many individual choirs blend their voices in song as they proceed up Main Street, U.S.A., lighting their way with hand-held candles.

The mass choir ends its procession in front of the Main Street Railroad Station, providing a spectacular background for the reading of the traditional Christmas story. Guest narrator this year is Ross Martin, costar of the TV series "Wild Wild West." Mr. Martin will provide a dramatic reading for the Candlelight Procession, December 16-17, at 7:00 each evening.

Caroling does not necessarily mean just singing. The word "carol," according to Ruth Heller in the book *Christmas, its Carols, Customs and Legends,* is believed to have originated prior to the 14th century and "...comes from the Italian 'Carolare', a medieval ring dance accompanied by singing."*

Both singing and dancing combine with holiday merry making during Holiday Fantasy, a fanciful variety show featuring the Disney characters and the talented Kids of the Kingdom. Filling the Cinderella Castle forecourt, December 18-January 1, at 4, 5:30 and 7 p.m. (4 and 5:30 p.m. on Christmas Eve when the Magic Kingdom closes at 6 p.m.), the Holiday Fantasy presentations include a dazzling and often hilarious version of the "Twelve Days of Christmas."

Hundreds of years have passed since the first Christmas carols were sung. They have evolved from pagan festivals, folklore, Christian hymns, mystery plays and from the pens of unknown and famous songwriters.

The carols and the celebration of Christmas have come to us from the people who have cherished them enough to share them with each new generation. At the Walt Disney World Vacation Kingdom, the tradition of Christmas caroling is being passed on to yet another generation.

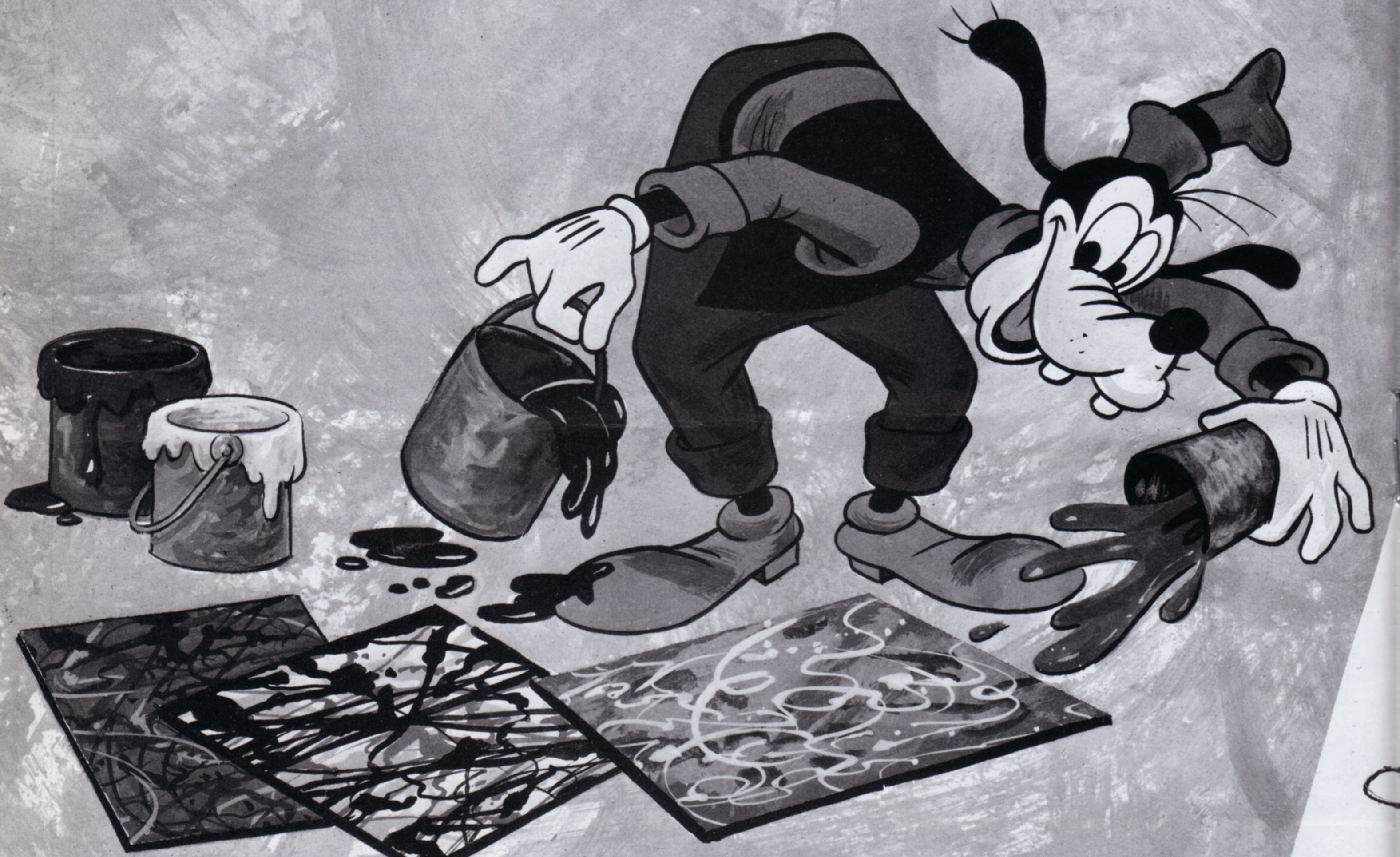
Warm wishes for a happy, musical Yuletide season from our Disney "family" to yours.

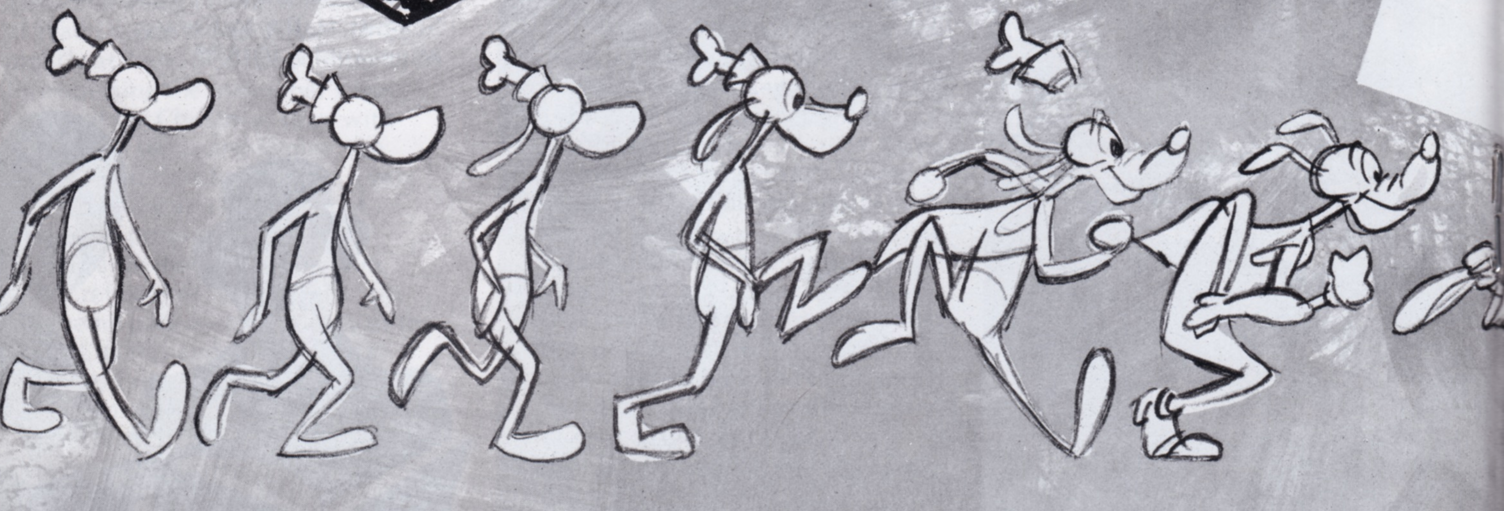
*Heller, Ruth. *Christmas, Its Carols, Customs and Legends.* Schmitt, Hall & McCreary, Minneapolis, 1948.

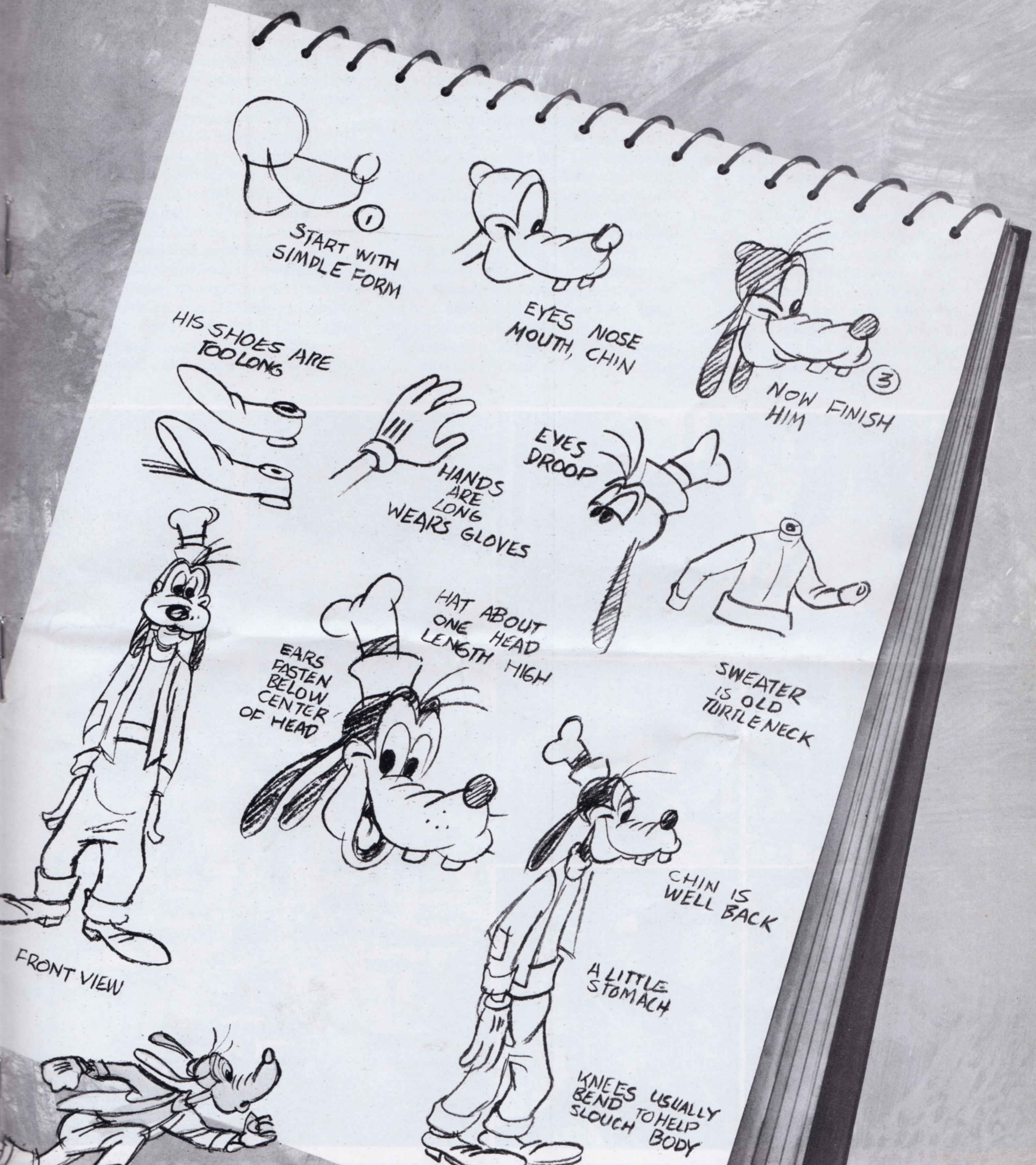
How to draw GOOFY

Goofy is by far the best-natured creature going. He's always glad to help his friends in any way he can. But Goofy has one very basic problem: he isn't too bright. His efforts to get things done have been known to end in disaster. But he is sure that everything will turn out all right in the end. Oddly enough, everything usually does. Goofy is bashful, but when the camera is on him he likes to mug like an amateur actor with relatives in the audience.

You can have fun drawing Goofy. Follow the instruction on these pages. And don't be afraid to try Goofy in different poses and to put different costumes on him. He loves to pretend he's a big game hunter, a skier, a baseball player or a frontier sheriff.






①
START WITH SIMPLE FORM
EYES NOSE MOUTH, CHIN
③
NOW FINISH HIM
HIS SHOES ARE TOO LONG
HANDS ARE LONG WEARS GLOVES
EYES DROOP
HAT ABOUT ONE HEAD LENGTH HIGH
EARS FASTEN BELOW CENTER OF HEAD
SWEATER IS OLD TURTLENECK
CHIN IS WELL BACK
FRONT VIEW
A LITTLE STOMACH
KNEES USUALLY BEND TO HELP SLOUCH BODY
LONG FEET

Thousands of people visit the Walt Disney World Magic Kingdom every day, rambling through the shops, hurrying to experience as many attractions as possible, and seeing so many things that are new to them, they often miss some of the more subtle, interesting details of the theme park.

Almost anyone touring the Magic Kingdom soon realizes that there are six themed lands that carry guests on an adventure through time and fantasy. But, it often takes a second visit before they notice little things, such as the gargoyles (carved animal heads) on the top spire of Cinderella Castle or the shutters that hang crooked on some of the Liberty Square buildings.

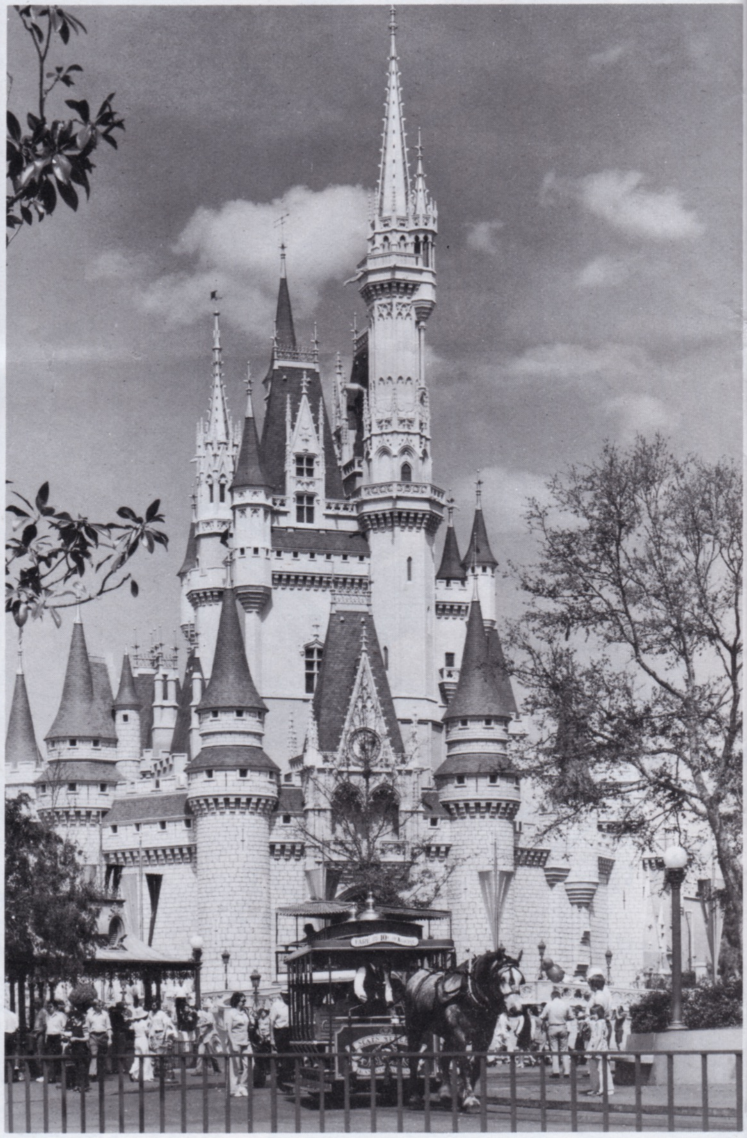
These, and other less obvious points of interest, are the creative touches provided by the hundreds of artisans, carpenters, engineers, scientists and craftsmen who combined their skills and talents to build the Magic Kingdom. This careful attention to detail is the subject of our story.

Main Street , U.S.A. offers a wealth of subtleties. Take sound, for instance. What would an American town have sounded like at the turn of the century? On Main Street, horses' hooves beat the pavement as metal rubs metal on the streetcar tracks; trains whistle and hiss departing the station; and vintage autos backfire and putt their noisy way down the street.

And who would notice, except an expert, that the Main Street Railroad trains have real antique engines and tenders, or that the old cars are really replicas of their predecessors, with modern engines tuned to backfire and putt?

Guests looking down Main Street also see two-, three- and four-story Victorian buildings — at least they think they do. Actually, all the buildings are only two stories tall.

With the architectural technique of forced perspective, the designers



ATTENTION

have created the illusion of more stories. A three-story shop standing next to a two-story shop has small, narrower windows, blocks and beams near the top. Porches that look so inviting on that third level are so small that a person could not stand upon them.

The Stars and Stripes flying over each Main Street, U.S.A. shop make every day feel like the Fourth of July. A closer look reveals that these are pennants rather than flags and that they have less than 50 stars. The tall pole in Town Square bears the real American flag.

Adventureland has a dull, weathered appearance that takes constant artistic upkeep to make it stay that way. Representing geographical areas of the world where the sun and humidity take their toll on the buildings, this themed land needs mildew, sun bleaching and water stains to be realistic. Weather-beaten old signs and water marks are visible beneath light fixtures and eaves.

One Disney artist had a difficult time maintaining this image. After painstakenly painting and weathering the Jungle Cruise sign, he left for the day. That evening a worker, wondering how anyone could have let the sign get so "dirty," diligently cleaned it. The flustered artist had to start all over again the next day.

If a guest were to take a raft ride to Tom Sawyer Island and look back across the Rivers of America, he would see a panoramic view of Liberty Square and Frontierland. With his eyes scanning the buildings from left to right, he would take a visual trip across America, from the East Coast at the time of the American Revolution, to the Southwest in the mid 1800's. Right in the middle is the Diamond Horseshoe Revue whose transitional arch is representative of St. Louis, Mo., which had been the stepping-off point to the American frontier.

Colonial American craftsmen made window shutter hinges out of

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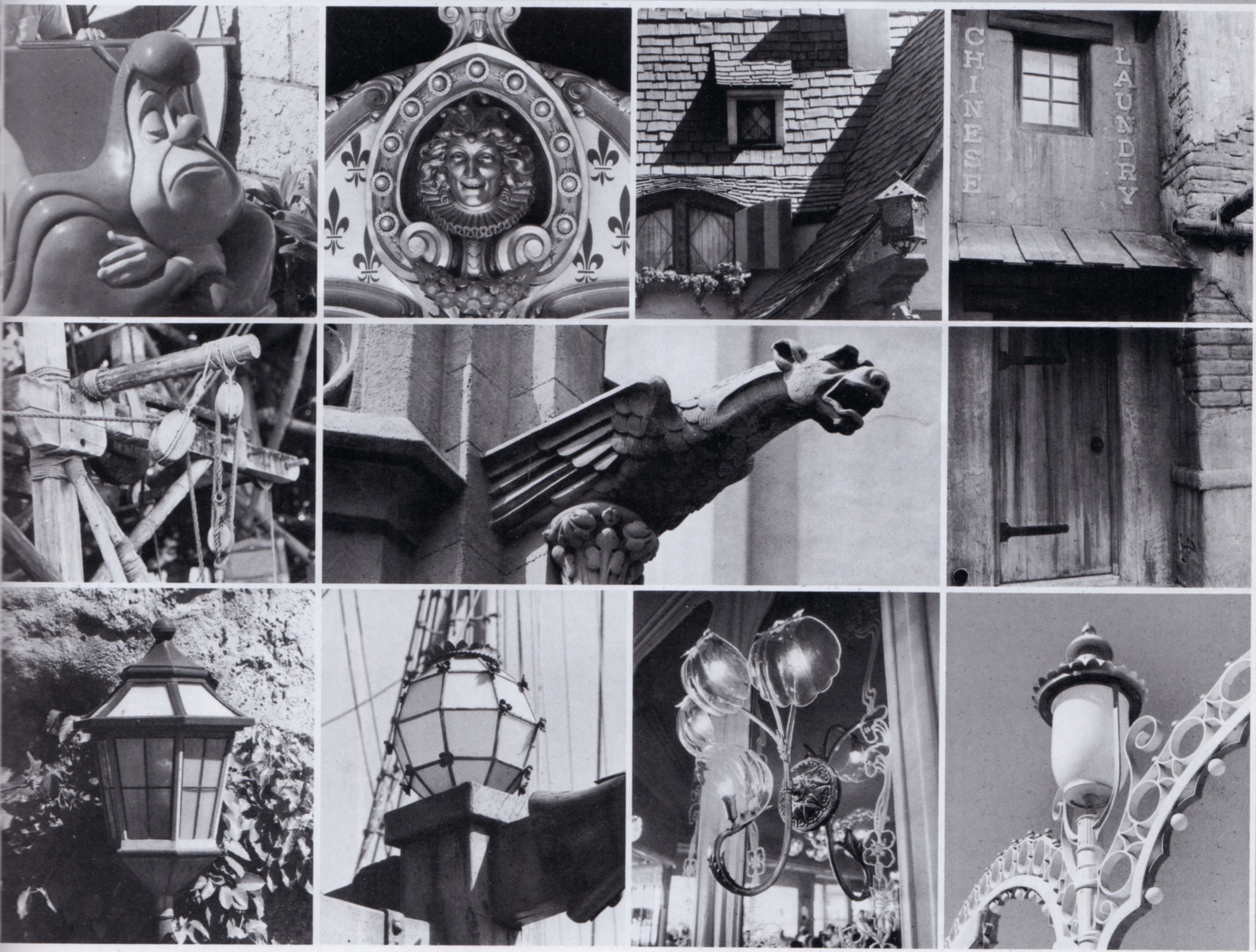

TO DETAILS

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hand-hewn leather which stretched as it weathered. So, when the Disney craftsmen hung the shutters in Liberty Square, they intentionally let a few droop to one side.

Another often unnoticed detail in Liberty Square is that there are 13 lanterns hanging in the Liberty Tree, one for each of the original colonies.

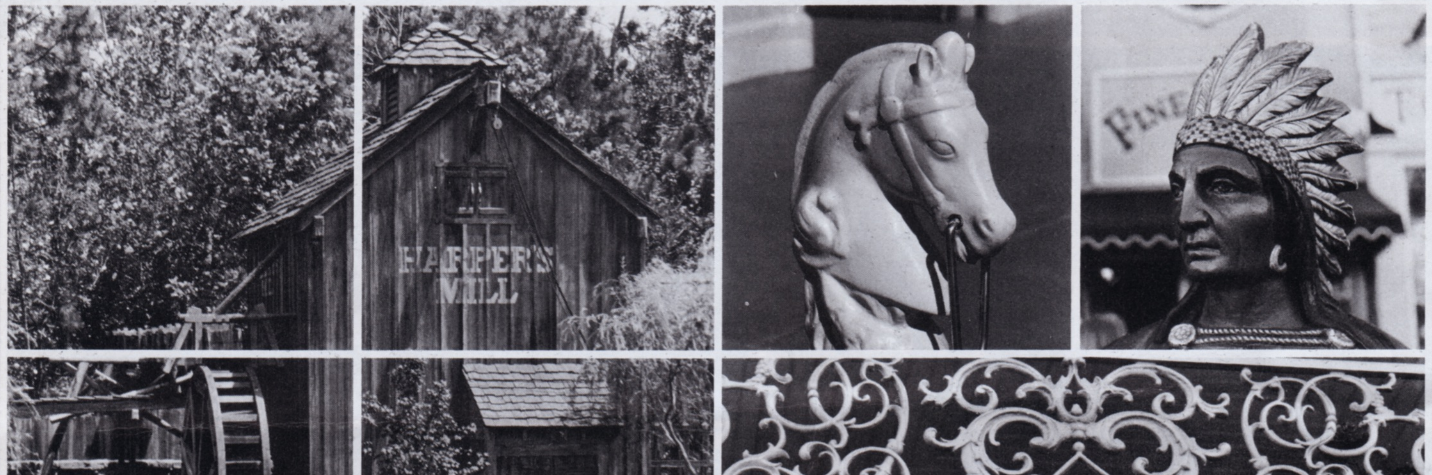
Fantasyland has many intricate details that can be easily overlooked, especially in Cinderella Castle. The Walt Disney World Castle is not a copy of any particular medieval castle, but it is basically French in its architectural design, as opposed to Disneyland's Bavarian-style castle. Like most castles, the lower section resembles a fortress, while the upper levels lapse into Gothic ornateness.

The gargoyles mentioned earlier are patterned after the decorative drains used on medieval structures. Visually following the spire down under the gargoyles, one will notice crests above a door and porch. Extreme forced perspective makes the castle seem very tall, but this porch is even smaller than those on Main Street.

Walt Disney's family crest is clearly visible under the large clock in the center of Cinderella's Castle.

Cinderella's Golden Carrousel, in the center of Fantasyland, is an antique merry-go-round with 90 hand-carved wooden horses. Few riders notice the small brass medallions on the jaw bones of some of the horses. They were placed there by the original manufacturer, Philadelphia Toboggan Company, Germantown, Penn., in 1917.

There are so many, many more interesting details at Walt Disney World that it would take a book to list them all. The next time you visit the Magic Kingdom, see if you can find some of them; the Tour Guides, hosts and hostesses will be happy to provide additional insight.



ATTENTION TO DETAILS

PENDLETON
EXH
PENDLETON WOOL

The PENDLETON Story

In 1863, a young English weaver by the name of Thomas Kay established a woolen mill in Oregon which was to become famous world-wide for its quality wool products. Brightly colored Indian blankets, which were to become the first renowned Pendleton Woolen Mill product, were equally popular with native tribesmen as well as white settlers. Since then, over five generations at Pendleton, still a family-owned company, have been supplying bold, plaid sportswear to America.

Since 1955, when Disneyland first opened, Pendleton has displayed a striking exhibit of its products in a complex designed to reflect the Western atmosphere of Frontierland. Fronted by a boardwalk, and in the manner of an old-fashioned Dry Goods Store, the shop features men's and women's wear, plus blankets, caps, hats, ties, gloves, briefcases, wallets, belts, scarves, women's bags and boots, jewelry and yardage.

The basic character of Pendleton's popular wool products continues in accordance with its Northwestern heritage, although it has expanded its line in scope and styles to meet current fashion trends. For instance, in photos accompanying this article, Disneyland Ambassador Raellen Lescault models a new sheer wool line—lightweight and comfortable, especially for traveling.

The next time you visit Disneyland, stop in and see the wide variety of related separates included in the Pendleton Frontierland Exhibit. And remember, what you are seeing is part of an American saga . . . an ongoing story which remains firmly rooted in a cherished heritage.

IN AND AROUND WALT DISNEY PRODUCTIONS

Walt Disney World®

The traditional story of Christmas is retold during the *Glory and Pageantry of Christmas,* a Renaissance-style, live Nativity scene re-enacted each evening at Walt Disney World Village, December 15-24. The two shows, at 7 and 8:30 p.m., will feature choral singing and Yuletide music.

A *Very Merry Christmas Parade* fills Main Street, U.S.A. in the Magic Kingdom, December 16-January 1. Toy soldiers, silly reindeer, Santa and the Disney characters join in a joyous march beginning at 2 and 9 p.m., every day (except December 24 & 31 and January 1, when there will only be a 2 p.m. performance). Fireworks follow the 9 p.m. parade.

The beauty of the season is reflected in the glowing lights of the annual *Candlelight Procession* and mass choir program. Over 1,000 singers will proceed down Main Street at 7 p.m., December 16-17, to gather at the Main Street Railroad Station for a stirring narration of the traditional Christmas story. Actor Ross Martin, co-star of the TV series "Wild Wild West," will be the guest narrator.

Holiday Fantasy is a frolicksome, musical tribute to the season, featuring the Kids of the Kingdom and the famous Disney characters, in song and dance. They will appear on the Cinderella Castle forecourt, December 18-January 1, at 4, 5:30 and 7 p.m. (except on Christmas Eve when there only will be 4 and 5:30 p.m. shows because the Magic Kingdom closes at 6 p.m.)

New Year's Eve celebrations will ring out all over Walt Disney World with special musical entertainment and a glorious midnight fireworks display. The Magic Kingdom will stay open until 2 a.m., and the four resorts will welcome in the New Year with their own special parties lasting into the wee hours.

Extended hours mean more time to enjoy the festivities in the Magic Kingdom during the holidays. The theme park will be open from 9 a.m.-10 p.m., December 16-17; 9 a.m.-midnight, December 18-23; 9 a.m.-6 p.m., Christmas Eve; 8 a.m.-midnight, December 25-30; 8 a.m.-2 a.m., New Year's Eve; and 9 a.m.-9 p.m., January 1-6. On January 7, the hours will return to 9 a.m.-7 p.m.

Information, times, dates and events are subject to change without notice. Before planning your Walt Disney World vacation, we suggest you write Walt Disney World Information, P.O. Box 40, Lake Buena Vista, FL 32830, for the latest information.

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*Calif. residents, add 6% sales tax;
N.Y. residents, add 8% sales tax.

Television

The 25th anniversary celebration of television's longest-running prime time series, "The Wonderful World of Disney," continues with a Christmas special from Walt Disney World and Disneyland hosted by popular mime artists, Shields and Yarnell.

"Donovan's Kid," a telefilm starring Darren McGavin, Mickey Rooney and Shelley Fabares will screen in early January. This rousing western, set in turn-of-the-century San Francisco, concerns a pair of con artists who attempt to free a woman and her daughter from the grasp of their sinister uncle.

Also scheduled is an encore telecast of "Superdad," an hilarious satire of the generation gap starring Bob Crane and Kurt Russell.

All of your favorite characters of the Hundred Aker Wood; Pooh Bear, Piglet, Owl, Rabbit, Tigger, Eeyore, Kanga and Little Roo return in the Academy Award winning "Winnie the Pooh and the Blustery Day" on December 1.

In this animated adaptation of an A.A. Milne story, Winnie comes up against a series of fur-raising adventures: a blustery day, Tigger trouble, a nightmare in which he and his precious honey are pursued by weasel-like woozles and elephant shaped heffalumps, and a formidable flood.

Music and Records

. . . The Walt Disney Music Company has a very special winter season planned. First, a brand new storyteller book-record version of "Pinocchio" has been created. This beautiful album features the Academy Award winning music, dialogue and sound effects from the original soundtrack. The special read-along storybook has been updated with full-color illustrations. The Disneyland Record catalog also contains a "songs only" "Pinocchio" album and a Little LP and Read-Along Cassette version.

Then, just in time for Christmas, look for the release of the brand new storyteller, "Small One." Based on Disney's beautiful animated featurette, this read-along book-record album tells the story of a young boy and his beloved donkey in ancient Nazareth. "Small One" will be available in stores in early December.

Charlie Brown and the whole lovable Peanuts gang are featured in two fun-filled stories. "It's The Great Pumpkin, Charlie Brown," a Halloween favorite, has been recorded in a read-along storyteller album. The Little LP version of "You're In Love, Charlie Brown" will be released in early November. Both these new Buena Vista releases are based on the popular Peanuts specials that continue to delight television audiences.

Movies

Walt Disney Productions' Christmas present to moviegoers is the re-release of "Pinocchio," the delightful 1940 classic which many consider to be the most innovative and dramatically exciting animated feature ever made.

"Pinocchio," Academy Award winner for Best Song ("When You Wish Upon A Star") and Original Score, received a standing ovation at a special screening at the 1978 Los Angeles International Film Exposition.

On the same bill with "Pinocchio" is "The Small One," a new animated featurette that provides a showcase for the distinctive talents of a new generation of Disney animators. It is the touching story of a young boy in ancient Nazareth who must sell his beloved donkey.

Scheduled for January is the return of "The Love Bug," the comedy that launched the career of Herbie, the personable Volkswagen who's the funniest thing on wheels. Herbie co-stars with Dean Jones, Michele Lee and Buddy Hackett.

"The North Avenue Irregulars" are slated to bombard the screen in February. The film's title characters are the zany female parishioners of a church who form a crimebusting squad to aid their minister in his battle against organized crime.

The film's all-star cast includes Edward Herrmann, Susan Clark, Cloris Leachman, Barbara Harris and Karen Valentine.

* * *

Home Entertainment

. . . The New Year brings Pinocchio to life. Gets the dwarfs whistling and working. Sends Bernard and Bianca off to Devil's Bayou. Ushers in a surprise dress for Cinderella. Serves up a plate of spaghetti for Lady to share with Tramp. Sees Dumbo off to a flying start. And, all in all, starts the Walt Disney Home Movies' year off with a bang!

New in January:
Color/Sound/200' Reel/English $32.95 ea
"Pinocchio Comes to Life,"
PINOCCHIO.
"Whistle While You Work,"
SNOW WHITE.
"Albatross Airlines," THE RESCUERS.
"101 Dalmatians Escape,"
101 DALMATIANS.
Color/Sound/200'Reel/Spanish $32.95 ea
"Dumbo the Flying Elephant," DUMBO
"Cinderella's Surprise Dress,"
CINDERELLA.
"An Evening with Lady and the Tramp,"
LADY AND THE TRAMP.
Color/Sound/400'Reel/English $59.95 ea
"Mickey's Memorable Moments," Vol. 2.
"Donald Duck's Dilemmas," Vol. 2.
"Goofy's Golden Gags," Vol. 2.

Any of these classics can be ordered directly from Walt Disney Home Movies, 500 S. Buena Vista, Burbank, CA 91521. Phone (213) 841-2000.

Disneyland®

. . . During the glorious Christmas season, Disneyland will be open every day from December 13 through January 7 with extended hours beginning December 16. The traditional Candlelight Procession is featured at 6 p.m. on December 16 and 17. "The Very Merry Christmas Parade" — a fantastic spectacle of unique visuals — will again highlight the holiday season beginning Saturday, December 16, and continuing daily through January 1.

Special tickets for the New Year's Eve Party on December 31 will be available the second week in December at Ticketron and at Disneyland.

Information, times, dates and events subject to change without notice.

Disneyland
PARK IN CALIFORNIA

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Disneyland

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- **A full day of fun for the whole family!**

ADULT	**$7.75**
JUNIOR (12 thru 17)	**$7.25**
CHILD (3 thru 11)	**$6.75**

MAGIC KEY Ticket Book Also Available

Includes Admission and any 11 Attractions of your choice

	Value	Box Office Price
ADULT	($15.40)	**$6.75**
JUNIOR (12 thru 17)	($14.40)	**$6.25**
CHILD (3 thru 11)	($11.00)	**$5.75**

Effective through May, 1979

ABOVE TICKET MEDIA NOT AVAILABLE TO THE GENERAL PUBLIC

Present Magic Kingdom Club card at Main Entrance Box Office.
(Parking — 50¢ per car)

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, and all its free shows, exhibits and entertainment.

ADULT	**$5.50**
JUNIOR (12 thru 17)	**$4.50**
CHILD (3 thru 11)	**$2.50**

Prices subject to change without notice.

WINTER OPERATING HOURS

Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. The Park will be open until midnight December 16 and 17, and from December 26 thru 30.

Walt Disney's
MAGIC KINGDOM CLUB

Announcing the 1979 Magic Kingdom Club Vacation Plans at Disneyland

Featuring accommodations at the Disneyland Hotel, The Inn At The Park or the Anaheim Howard Johnson's Motor Lodge.

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Enjoy the most complete way to visit Disneyland. Your personalized "Gold Key" unlocks all the fun and excitement of this exclusive Magic Kingdom Club vacation adventure.

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- $235 per adult, double occupancy

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- Shuttle service between your hotel and Disneyland
- Choices of exciting recreational and dining activities
- From $107 per adult, double occupancy

3-NIGHT PARK HOLIDAY

- Three nights' accommodations at the Disneyland Hotel, The Inn At The Park or the Anaheim Howard Johnson's Motor Lodge
- Two days' admission and use of all rides and attractions in Disneyland (except Shooting Galleries)
- Shuttle service between your hotel and Disneyland
- Choice of exciting recreational and dining activities
- From $79 per adult, double occupancy

2-NIGHT FAMILY GETAWAY

- Two nights' accommodations at the Disneyland Hotel, The Inn At The Park or the Anaheim Howard Johnson's Motor Lodge
- Two days' admission and unlimited use of all rides and attractions in Disneyland (except Shooting Galleries)
- Shuttle service between your hotel and Disneyland
- From $52 per adult, double occupancy

Magic Kingdom Club Vacation Plans are available only to Club members and are subject to accommodation availability. Junior and child rates are available at substantial savings for above Vacation Plans. Prices subject to change without notice. Effective January 1, 1979 through December 31, 1979.

For further information regarding Magic Kingdom Club Vacation Plans at Disneyland, please WRITE:

Walt Disney's
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TRAVEL CENTER

P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For reservations call (714) 956-2600

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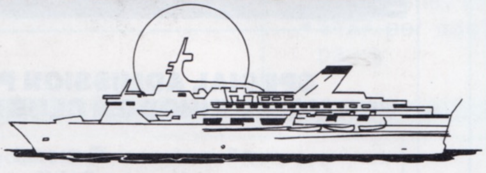

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Now, your membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

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ADULT.	$5.00	$4.50
JUNIOR (12 thru 16)	$4.00	$3.50
CHILD (3 thru 11)	$3.00	$2.50

Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY:
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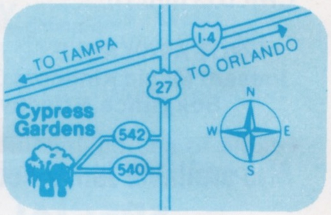

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January 18	September 20
February 1	September 27
February 8	October 4
February 15	October 18
February 22	October 25
March 1	November 1
March 29	November 8

from CHICAGO	January 11 February 15	September 27 November 1
from NEW YORK	February 8	October 18
from BALTIMORE	January 18	October 4
from PHILADELPHIA	February 1	October 25
from ATLANTA	February 22	
from BOSTON	November 8	
from TAMPA	September 20	

for further information please write:

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(Los Angeles departures)
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	Value	Box Office Price
ADULT	($13.70)	**$8.25**
JUNIOR (12 thru 17)	($12.70)	**$7.25**
CHILD (3 thru 11)	($10.70)	**$6.25**

(Parking—50¢ per car)

—NOT AVAILABLE TO THE GENERAL PUBLIC— Present Magic Kingdom Club card at Main Entrance Box Office. Effective through May, 1979.

Also available Jan. 7-Feb. 7 and Apr. 29-May 23.

SPECIAL TWO-DAY UNLIMITED USE TICKET MEDIA

Includes two days' admission to the Magic Kingdom, two days' unlimited use of all Magic Kingdom attractions (except Shootin' Gallery), and two days' unlimited use of the Walt Disney World Transportation System.

	General Public	Club Members
ADULT	$18.00	**$17.25**
JUNIOR (12 thru 17)	$16.00	**$15.25**
CHILD (3 thru 11)	$14.00	**$13.25**

Present Magic Kingdom Club card at Main Entrance Box Office.

GENERAL ADMISSION ONLY

Entitles guests to the use of the transportation systems (monorails, ferryboats, and trams), admission to the Magic Kingdom and all its free shows, exhibits, and entertainment.

ADULT	**$6.50**
JUNIOR (12 thru 17)	**$5.50**
CHILD (3 thru 11)	**$3.50**

Prices subject to change without notice.

WINTER OPERATING HOURS

Walt Disney World is open seven days a week throughout the year. The Magic Kingdom is open from 9 AM to 7 PM, and will be open evenings during the Christmas holidays: Dec. 16 & 17 until 10 PM; Dec. 18 thru 23 and Dec. 25 thru 30 until midnight; and Dec. 31 until 2 AM.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS

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Prices subject to change without notice.

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CHILD (3 thru 11)	$3.75	**$3.00**

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- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- $194 per adult, double occupancy

CAMPING JAMBOREE

- Three nights' use of a Fort Wilderness Campsite with optional fully-equipped Terry Travel Trailer by Fleetwood
- Four days' use of the Walt Disney World Transportation System
- Four days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- From $77 per adult, double occupancy

WORLD VACATION

- Five nights' accommodations in the Contemporary Resort Hotel Tower
- Six days' use of the Walt Disney World Transportation System
- Six days' admission and unlimited use of all attractions in the Magic Kingdom, and all Walt Disney World recreational activities and facilities
- Breakfast, lunch and dinner at any Walt Disney World restaurant or food facility for six days
- $403 per adult, double occupancy

VILLA HIDEAWAY ADVENTURE

- Three nights' accommodations in a Vacation Villa, Treehouse Villa or Fairway Villa
- Four days' use of the Walt Disney World Transportation System
- Four days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- $213 per adult, double occupancy

GOLF GETAWAY

- Three nights' accommodations in the Golf Resort Hotel
- Four days' use of the Walt Disney World Transportation System
- Four days' unlimited golf with guaranteed starting times
- Choice of one of three Golf Studio lessons
- $162 per adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations in the Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club ticket books
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities throughout Walt Disney World
- $127 per adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations in the Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Three Magic Kingdom Club ticket books
- One day's admission to River Country
- $165 per adult, double occupancy

- Magic Kingdom Club Vacation Plans are available only to Club Members, and are subject to accommodation availability. Make your reservations early.
- Junior and child rates are available at substantial savings for the above Vacation Plans.
- Effective January 1, 1979 through December 31, 1979.

Prices subject to change without notice.

for further information please write:

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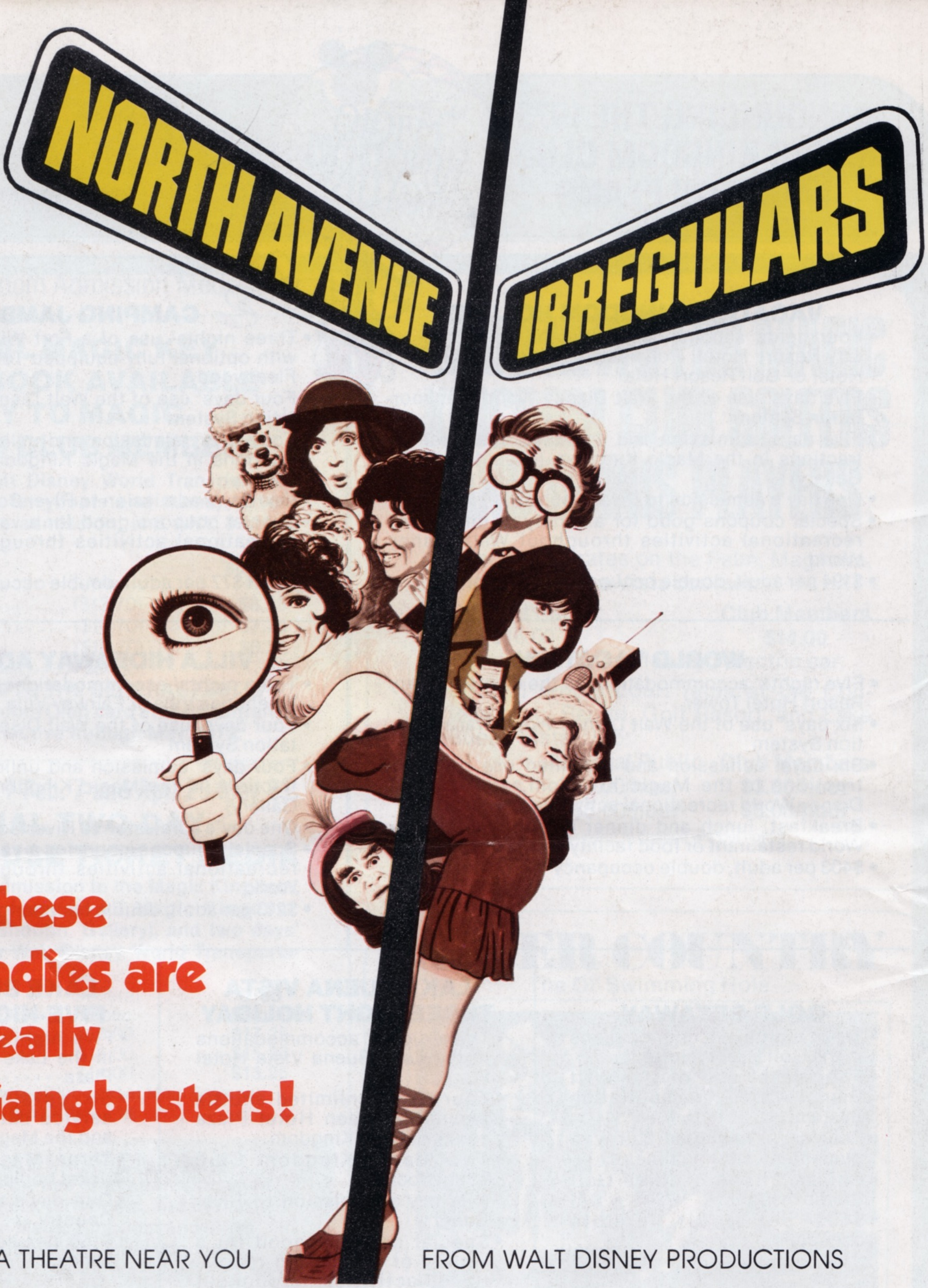
For reservations call (305) 824-2600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